

**THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES  
ADMINISTRATION AND PUBLIC MANAGEMENT FACULTY  
ADMINISTRATION AND PUBLIC MANAGEMENT DEPARTMENT  
INTERNATIONAL CENTRE FOR PUBLIC MANAGEMENT**



# **ADMINISTRAȚIE ȘI MANAGEMENT PUBLIC**

**No. 30/2018**



# ADMINISTRAȚIE ȘI MANAGEMENT PUBLIC

## SCIENTIFIC BOARD

1. **Armenia Androniceanu**, Prof. Ph.D., The Bucharest University of Economic Studies, Director of the International Centre for Public Management, Romania,
2. **John Bachtler**, Prof. Ph.D., Manager Research Center of European Policy, Great Britain
3. **Geert Bouckaert**, Prof. Ph.D., Public Management Institute, Leuven, Belgium
4. **Andre Cabanis**, Prof. Ph.D., Social Science University, Toulouse, France
5. **Franziska Cecon**, Prof. MA Ph.D., Upper Austria University of Applied Sciences, Austria
6. **Irina Virginia Drăgulănescu**, Prof. Ph.D., University of Messina, Messina, Italy
7. **Thomas Gebhardt**, Prof. Ph.D., MA, Program Coordinator Centre for Policy and Management, Potsdam University, Germany
8. **Bernadine Van Gramberg**, Prof. associate Ph.D. of Victoria University, Melbourne, Australia
9. **Jaap Hoogenboezem**, Prof. Ph.D., Maastricht University, Netherlands
10. **Mădălina Ivănică**, European Commission, Brussels, Belgium
11. **Edward T. Jennings, Jr.** Prof. PhD, Director of International Programs, University of Kentucky, Martin School of Public Policy and Administration, Lexington, USA
12. **Torben Back Jorgensen**, Prof. Ph.D., Copenhagen University, Denmark
13. **Patrick Von Maravic**, Prof. Ph.D., Postdam University, Germany
14. **Jose Ignacio Cases Mendez**, Prof. Ph.D., Universidad Carlos III de Madrid, Departamente de Ciencia Politica Y Sociologia, Spain
15. **Hans Van Mierlo**, Prof. Ph.D., Maastricht University, Netherlands
16. **Cristina Neesham**, Prof. Ph.D., University Monash, Melbourne, Australia
17. **Pasquale Novak**, Prof. Ph.D., University of Messina, Messina, Italy
18. **Guy Peters**, Prof. Ph.D., Pittsburgh University and Michigan State University, USA
19. **Ion Plumb**, Prof. Ph.D., former Vice-rector The Bucharest University of Economic Studies, Romania
20. **Marius Profiroiu**, Prof. Ph.D., Vice-Rector, The Bucharest University of Economic Studies, Romania
21. **Julian Teicher**, Prof. Ph.D., University Monash, Melbourne, Australia
22. **Michiel S. de Vries**, Prof. Ph.D., Radboud University, Nijmegen, Netherlands

## Editing Team

**Editor in Chief & Editing Director:**  
Armenia Androniceanu, Professor Ph.D.

### Editing members:

Sofia Elena Colesca, Professor Ph.D.  
Alina Profiroiu, Professor Ph.D.  
Ruxandra-Irina Popescu, Professor Ph.D.  
Sorin Burlacu, Lecturer Ph.D.  
Oana Matilda Sabie, Lecturer Ph.D.  
Ștefan Gabriel Burcea, Lecturer Ph.D.

**Computer operator:** Lucica Neleapcă  
Mioara Gamulea

**Reviewer:** Silvia Răcaru  
Livia Radu

**The review is B + certificated by CNCISIS,  
Decision No. 714/2008**

*The journal is registered in the following international data bases: SCOPUS, EBSCO; ProQuest; ERIH+; CEEOL; ICAAP; REPEC; Ulrich Periodicals Directory; GESIS - Knowledge Base Social Sciences; PA@BABEL database – Public Administration's database for Accessing academic publications in European Languages; Cabell's Directory.*

**Răspunderea pentru articolele publicate în acest volum aparține în exclusivitate autorilor.  
The responsibility for the articles published in this journal belongs to the authors, exclusively.**

**ISSN 1583-9583**

### Editura ASE

Piața Romană nr. 6, sector 1, cod 010374, București, România  
Telefon: +4(021) 319.19.00 / int. 146, 401  
www.ase.ro  
www.editura.ase.ro  
editura@ase.ro

## ***Foreword***

Romania goes through a process of transformation of higher education, both determined by applying the provisions of the National Education Law and the need for the involvement of higher education in achieving the objectives of European Strategy 2020. The goals of the European Union underline the fact that the European Higher Education Area and European Research Area are the main pillars of a Europe of knowledge.

A modern, transparent, flexible and efficient public administration, as a prerequisite for structural transformation of the Romanian society, requires mainly professionalizing the public system by attracting young professionals to civil service, trained and determined to implement the principles of modern public management and the values of the European administrative space.

In this context, the Faculty of Administration and Public Management aims to find solutions that address these challenges by updating and adapting innovative capacities to changes in the national and international socio-economic environment.

The journal "Administratie și Management Public" makes an important contribution to increasing the visibility of our faculty nationally and internationally and represents an example of our contributions for improving the quality of higher education in the field of administrative sciences within the Bucharest University of Economic Studies. Over the years, there have been published in the journal, studies and research papers of great novelty and value, submitted by specialists in administration and public management, both in academia and public institutions and authorities from Romania and abroad.

***Professor Elvira NICA, Ph.D.***

***Dean of the Faculty of Administration and Public Management***