

# **The Specificity of the Investments from the Public Area**

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**Abstract:** The limited character of resources, as well as the continuous growth of the demands of the citizens, who demand to be considered no longer "consumers", but "customers", place public administration's authorities in a very delicate position, because they either lack resources or the competence needed to provide the citizens the kind of public services they are asking for. The only solution for this problem is the public-private partnership.